



Lakestar Media is an award winning, fast growing, Digital Marketing company specialising in SEO, PPC, Display, Social Media and Affiliate Marketing. We are currently looking for SEO Account Managers.

You must have a minimum of 2 years experience within a SEO role (preferably agency based) with an in-depth understanding of search engines, search engine optimisation and factors that influence high rankings in Google and knowledge of the other marketing activities that impact on SEO.

Responsibilities include:

- Work with the client in planning and implementing online campaigns and strategies by understanding their business needs
- Be first point of call for your client providing excellent customer service
- Analyse the client's website to identify SEO opportunities within the client's market
- Keyword research
- Produce ideas for new initiatives based on keyword research data with an estimation of the likely impact to enable prioritisation of the work
- Producing regular audits of the performance of the website making recommendations using your SEO skills and knowledge to grow traffic to the site
- Maintain a record of all implementations made on the website
- Producing detailed SEO reports as required detailing the impacts made by your work
- Manage internal analytical and technical resources that are key to the development and writing of online optimisation, strategy and implementation
- Develop and maintain strong client relationships through proactive account management ensuring a professional channel of communication is maintained with assigned clients representing the best interests of the company at all time.
- Deliver weekly or monthly reports to clients as and when required adhering to strict deadlines
- Keep up to date with developments in online marketing and search technology

Core Skills and Knowledge (Essential or Desirable)

- Knowledge of the other marketing activities that impact on SEO (E)
- Excellent standard of written English (E)
- Excellent presentation skills (E)
- Excellent organisational skills (E)
- Understanding of HTML (E)
- Knowledge of Google Analytics and Webmaster Tools (E)
- Knowledge of Google Places and Product Search (D)
- Programming knowledge (D)
- Educated to A- level standard or above or equivalent qualification (D)
- Advanced use of Microsoft Word & Excel (D)



- Ability to manage workload across a wide range of clients (E)
- High level of customer service (E)

If you enjoy working in a high pressure environment and have the ability to work to deadlines and multitask across a wide range of project whilst providing excellent customer service, then we can provide you with a competitive salary and benefits.

Please submit your CV and covering letter stating why you are suitable for this role to hr@lakestarmedia.com

Lakestar Media is an Equal Opportunities employer.

Applicants must be eligible to live and work in the UK without restriction.